

FOR IMMEDIATE RELEASE:

May 22, 2024

MEDIA CONTACT:

Manisha Sunil, The Payback Campaign
(240) 750-9652, thepaybackcampaign@gmail.com

Progressive Tax Advocates Launch “The Payback”: It’s Time To End The Trump Tax Scam And Get Our Money Back

WASHINGTON – With tax policy poised to play a pivotal role in the November election and beyond, progressive advocates today launched “[The Payback](#),” a new Beltway-focused campaign pushing lawmakers to reverse the Trump-era tax scam in 2025 and get our money back by building a tax code that works for all Americans.

The campaign has a simple message: *Corporations and the ultra-wealthy are scamming our tax system. Let’s change that for good.*

In 2025, key provisions of the Tax Cut and Jobs Act (TCJA) provisions are set to expire. Lawmakers will have the opportunity to build a tax code that works for everyday Americans by ensuring the rich pay more in taxes, we raise more revenue, and foster shared growth and prosperity.

“The Trump tax cuts enriched the ultra-wealthy and made it more profitable for large corporations to gouge us,” said **Igor Volsky, director of The Payback Campaign**. “The Payback will demand that our representatives seize on the expiration of major provisions of the law to get our money back by building a tax code that actually invests in and empowers working families.”

The new campaign was announced Wednesday at a POLITICO breakfast for policymakers and grassroots leaders. [Watch the launch video here.](#)

The Payback plans to invest several millions of dollars into the campaign, which will include paid advertising targeting Beltway insiders, the release of new research showcasing how the TCJA has increased the cost of living for working Americans, and partnerships with influential community and civic leaders across sectors to illustrate how the tax fight will impact everything from healthcare costs, to racial justice, climate change, and the very integrity of our democratic institutions.

The campaign’s official advisory board will include both leading tax and economic experts and influential voices from other sectors. Members include:

- Michael Linden, Former Office of Budget and Management Executive Associate Director
- Lindsay Owens, Executive Director of Groundwork Collaborative
- Portia Allen-Kyle, Chief Advisor at Color Of Change
- Becky Wasserman, Director of Government Relations at SEIU
- Jessica Floyd, Executive Director of the Hub Project

The Payback is launching just one day after over 100 leading public interest organizations representing tens of millions of people from all 50 states and the U.S. territories sent a [letter to Congress](#) calling on

the body to use the 2025 expiration as an opportunity “to correct the mistakes of the past, address long-standing problems with our tax code, and help produce an economy that works for all Americans.”

A February 2024 Navigator survey found that [79 percent of voters](#) supported raising taxes on the wealthy and big corporations, including 63 percent of Republicans and 79 percent of independent voters. A March 2024 survey found that [71 percent of voters](#) blame the ultra wealthy and big corporations for rigging the system at the expense of everyday Americans.

“Lawmakers have a choice in 2025: continue showering the rich and corporations with massive tax giveaways, or build a tax code that actually benefits working families,” **said Michael Linden, advisory board member for The Payback and former OMB executive associate director.** “The Trump tax cuts did not trickle down to everyday Americans, and with their impending expiration, we now have an opportunity to grow our economy, make critical investments in our country, and strengthen our tax code so that the rich begin to pay their fair share.”

###

The Payback believes that the expiration of key provisions in the 2017 tax scam offers policy makers a unique opportunity to address the long-standing inequities in our tax code and build an economy that works for all Americans.